

EuroTech Innovation Day

April 28 2021 | Program 08:00-20:00 Central European Time (09:00-21:00 IST)

eurotech2021.net.technion.ac.il

08:00-20:00	Joint EuroTech Biomedical Engineering Hackathon Organized by Technion Biomedical Engineering Faculty
13:00-14:00	Opening Remarks Technion President, Prof. Uri Sivan Head of Technion t-hub, Prof. Ezri Tarazi
	Opening Keynote - The Journey of MyHeritage: How to Reinvent Your Startup Against All Odds Mr Gilad Japhet, Founder & CEO of MyHeritage
	Boosting Entrepreneurship
14:00-14:10	On Creativity in Entrepreneurship and Innovation Dr. Dagny Valgeirsdottir, Postdoc & PhD at DTU Skylab (DTU)
14:10-14:20	Drivers of Entrepreneurial Innovation in Environmental Technologies Dr. Claudia Doblinger, Assistant Prof. of Innovation and Technology Management (TUM)
14:20-14:30	SuMBA - Technion's Startup MBA Dr. Sara Lev, Head of Technion Startup MBA (TECHNION)
14:30-14:40	DRAHI-X Novation Center: Supporting and Encouraging Entrepreneurship Prof. François Alouges, CoFounder & CTO chez RunBlind (L'X)
14:40-14:50	Changemakers: Support Students Transform their Ideas into Reality Mrs. Margaux Pagès, Student Entrepreneurship Manage (EPFL) Mrs. Alessandra Rojas, Sustainable Entrepreneurship Manager (EPFL)
14:50-15:00	Make it Happen: From Entrepreneurial Learning to Start-up on the Market Prof. Jeroen van Woerden, TU/e Innovation Lab (TU/e) Prof. Isabelle Reymen, Scientific Director TU/e Innovation Space (TU/e)
	Students on the Forefront of Academia Innovation
15:00-15:10	SensUs: The Annual International Student Competition on Sensors for Health Mrs. Iris Schilthuis and Mr. Remco Aalbersberg, Chairs of the SensUs Organization (TU/e)
15:10-15:20	Extracurricular Startup Support Mrs. Diana Lundgren, Head of Ignite accelerator, DTU Skylab Mr. Kristoffer Buch, Head of Incubator at DTU Skylab (DTU)
15:20-15:30	Joint Projects with Israel's Industry Mr. Itai Dabran, Chief Engineer - Interdisciplinary Center for Smart Technologies (TECHNION)
15:30-15:40	The Status of Students: Entrepreneurs or Agitators of Innovation Mr. Louis - Oscar Morel, MD - PhD Trainee at Ecole Polytechnique - INSERM School / CEO UMMON HealthTech (L'X)
15:40-15:50	INSSINC: Social Innovation Program to Immerse Students in Bangalore to Tackle Social Innovation Challenges Mrs. Hilda Nambili Liswani, Tech4Dev Sustainability Engagement Manager (EPFL)
15:50-16:00	TUM Venture Lab - the New Munich Tech Hub Initiative Prof. Dr. Gerhard Kramer, SVP Research & Innovation (TUM) Prof. Dr. Helmut Schönenberger, Co-Founder and CEO of UnternehmerTUM and SVP Entrepreneurship (TUM)
	From Product to Market
16:00-16:10	Where to Play: 3 Steps to Discovering the Most Valuable Market Opportunities in Tech Startups Prof. Marc Gruber, Full Professor at the College of Management of Technology (EPFL)
16:10-16:20	Maneuvering in Poor Visibility: How Firms Try to Play the Ecosystem Game in Order to Deploy Deep Tech Dr. Oliver Alexy, Professor for Strategic Entrepreneurship (TUM)
16:20-16:30	A Practical Approach to Create Virtual Innovation Sprints Mrs. Linda Weiss, Project Coordinator International Activities, DTU Skylab (DTU)
16:30-16:40	From Prototype to Market: UX business/Marketing, BeautyMix Mrs. Nelly Pitt, Founder - BeautyMix - DIY made easy (L'X)
16:40-16:50	Armis Security – A Tale of an Israeli Unicorn Mr. Nadir Izrael, Co-Founder and CTO, Armis Security (TECHNION) Mr. Yevgeny Dibrov, Co-Founder and CEO, Armis Security (TECHNION)
16:50-17:00	AI Entering the Real World; Who Takes the Steering Wheel in the Future? Dr. Carlo van de Weijer, General Manager of the Eindhoven AI Systems Institute (EAISI) (TU/e)
	On the Critical Role of Supporting Environments
17:00-17:10	Accelerating Innovation: on the Israeli Ecosystem Dr. Aviv Zeevi, VP, Technological Infrastructure Division, Israel Innovation Authority (TECHNION)
17:10-17:20	Business Beyond Borders: The European Venture Program Steven van Huiden (TU/e), Kristoffer Buch (DTU), Shuli Shwartz (Technion) Arnold Bitner (Modelwise), Freek van Welsenis (Hable) & Sylke Hoehnel (SUN Bioscience)
17:20-17:30	How to Create a Bridge between Industry and Academia for Effective Collaborations Dr. Robert Giezendanner-Thoben, Head of Operations and Corporate Relations – Vice-Presidency for Innovation (EPFL) Mr. Antoine Jourdan, Director Switzerland Innovation West (EPFL)
17:30-17:40	The "Pact Law": on the Importance of a Supporting Ecosystem Mr. Pierre Callède, Co-Founder Constellation Avocats (L'X) Mrs. Nina Vuković, Associate at Constellation Avocats (L'X)
17:40-17:50	Corporate-Startup Acceleration & Challenge based Co-creation Process Mrs. Kadi Villers, Innovation Manager at Tallinn Science and Technology Park, Tehnopol Mrs. Sophie Bech, Head of Scale-up Champions Denmark (DTU)
17:50-18:00	Munich in Sight – The Perks of Founding a Deep Tech Company in the Munich Ecosystem Mr. Marius Lux, Start-up Consultant (TUM)
	Startups & Ventures
18:00-18:10	Innovation in France through Start-up Success Stories Mr. David Henri, Exotrail Co-founder & CEO at Exotrail Mrs. Zuzanna Kosowska-Stamirowska, CEO at NavAlgo (L'X)
18:10-18:20	Open Entrepreneurship: Turning World Class Research into World Class Companies Prof. Jes Broeng, Prof. and Director at DTU Entrepreneurship (DTU)
18:20-18:30	Modified Exosomes for Spinal Cord Regeneration (NurExone) Prof. Shulamit Levenberg, Head of the stem cells and tissue engineering lab at the Biomedical Engineering Faculty (TECHNION)
18:30-18:40	The Impact of Prototyping in the Startup Journey Mrs. Daphna Glaubert, Design Program Manager (EPFL)
18:40-18:50	Corporate Venture and Open Innovation Mr. Antoine Boilevin, Head of accelerator program & user-centered studio at Valeo (L'X) Mr. Yigal Sharon, Co-Founder & CEO at Moodify Ltd
18:50-19:00	Follow the Money: How Venture Capital Facilitates Emigration of Firms and Entrepreneurs in Europe Prof. Reiner Braun, Professor of Entrepreneurial Finance (TUM)
19:00-20:00	Decade to EuroTech Coolest Startup Competition